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We send irregular updates about Virtual Vet Nurse software, services, case studies and ways vets can market their clinic using a virtual vet nurse.

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Dr Steve Merchant, Founder & CEO

Dr Steve Merchant is a veterinarian with 30+ year's experience in veterinary-related businesses.

He co-founded and managed Pet Doctors, New Zealand's largest group of companion animal clinics. He also pioneered a number of technology-related businesses, including an early e-commerce platform.

During the first 2020 Covid pandemic, Steve saw the potential for artificial intelligence (AI) technology to support veterinary clinics. Virtual Vet Nurse is built with leading AI conversational chatbot platforms, and has been quickly adopted by clinics throughout Australasia.

The Virtual Vet Nurse team continues to work on new enhancements and functionality including a digital human

The Virtual Vet Nurse team continues to work on new enhancements and functionality, including a digital patient assistant. This is just the beginning!

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