













### Robyn Kiddle (She/Her) Leadership|Strategic Planning|Governa...

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# Experience

#### **Board Member**

Tennis Charitable Trust Jan 2022 - Present · 7 mos Auckland, New Zealand

#### **Trustee**

Hawke's Bay Community Fitness Centre Trust

Aug 2021 - Present · 1 yr Hastings, Hawke's Bay, New Zealand

#### **Founder**

Regenerate Consulting. · Contract Feb 2021 - Present · 1 yr 6 mos

#### Vice Chair

SPCA New Zealand

Jan 2021 - Present · 1 yr 7 mos

Appointed as Vice Chair of the national SPCA board and Member of the Animal Welfare Committee.

#### **Activator**

SheEO™

Mar 2018 - Mar 2022 · 4 yrs 1 mo Auckland, New Zealand

SheEO is a global initiative designed to radically transform the way we finance, support, and celebrate female entrepreneurs who are creating new mindsets, new models and new solutions that are benefiting humanity. Five hundred radically generous women (called Activators) contribute \$1100 in an act of #RadicalGenerosity to create a pool of capital of \$500,000 that is loaned out to five











perpetuity. Our goal is to have 1 million women globally supporting 10,000 female entrepreneurs with a \$1 billion perpetual loan fund. Are you IN?

#### **Board Chair**

Tennis Northern

Oct 2018 - Dec 2021 · 3 yrs 3 mos Auckland, New Zealand



#### **CEO**

Child Cancer Foundation

Mar 2014 - Feb 2021 · 7 yrs Auckland, New Zealand

Lead and develop the strategic and annual plans, develop family support initiatives that positively impact on a family's wellbeing, grow financial sustainability through the establishment of new and diverse income streams, provide advocacy on behalf of families and lead the development of a unified culture by upskilling teams and introducing HR practices. Grow and maintain key external relationships.

#### **CEO**

Tennis Auckland

Jul 2011 - Feb 2014 · 2 yrs 8 mos Auckland, New Zealand

Increased the overall profile of the sport in Auckland through the revitalisation of international tournaments, growing new programmes and marketing of tennis products. Lead the team to deliver strategic plan that resulted in growth in sustainable income and new revenue opportunities, an optimised business structure and underlying processes. Initiated operational collaboration with regional tennis body managing the northern region.

## Chairperson

Foundation Youth Development Hawke's Bay Nov 2012 - Oct 2013 · 1 yr Hawke's Bay, New Zealand











Hawke's Bay region.

#### Director

Regenerate Consulting · Self-employed Aug 2009 - Jul 2011 · 2 yrs Hawke's Bay, New Zealand

Provided size and scale appropriate strategic and management tools for SMEs. Faciliated the implementation of planning and analytical tools for clients and provided leadership coaching. Worked strategic partners, 3webfeet, in the area of digital marketing and social media.



### Regional General Manager

Westfield

Oct 2007 - Jul 2009 · 1 yr 10 mos

Profit performance of 5 regional centres in Queensland. Achieved all KPIs and improved accountability and performance of 7 direct and 80 indirect reports. Lead relationship manager with 4 Joint Venture partners. Regional management of contractual relationships. Lead the team of centre management professionals in four location in central Sydney.

Development of the centre management financial feasibility for the redeveloped Westfield Sydney and related project expenses. Development of the marketing positions and customer service strategy for the redeveloped centre.

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